Real Estate Services Proposal







Prepared Especially for:
Tom & Mary White
7 Deep Run Court
Hunt Valley, MD 21030

For marketing the property located at:
7 Deep Run Court

Prepared by:
Angela McKendrick, CRS, GRI
Agent
Demo Realty
123 Main Street
Miami FL, 33101

Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

Date: October 21, 2026

EQUAL HOUSING OPPORTUNITY

REALTOR®

LOGO

Real Estate Services Proposal

Prepared Especially for:
Tom & Mary White

For Marketing the Property Located at:
7 Deep Run Court



Prepared by:
Angela McKendrick, CRS, GRI
Agent
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

Demo Realty
123 Main Street
Miami FL, 33101

Date: October 21, 2026

EQUAL HOUSING OPPORTUNITY

REALTOR®

LOGO

Real Estate Services Proposal

Prepared Especially for:
Tom & Mary White

For Marketing the Property Located at:
7 Deep Run Court



Prepared by:
Angela McKendrick, CRS, GRI
Agent
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

Demo Realty
123 Main Street
Miami FL, 33101

Date: October 21, 2026



LOGO

EQUAL HOUSING OPPORTUNITY

REALTOR®

Real Estate Services Proposal







Prepared Especially for:
Tom & Mary White
7 Deep Run Court
Hunt Valley, MD 21030

For marketing the property located at:
7 Deep Run Court

Prepared by:
Angela McKendrick, CRS, GRI
Agent
Demo Realty
123 Main Street
Miami FL, 33101

Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

Date: October 21, 2026



LOGO

EQUAL HOUSING OPPORTUNITY

REALTOR®

Real Estate Services Proposal

Prepared Especially for:
Tom & Mary White
7 Deep Run Court
Hunt Valley, MD 21030

For marketing the property located at:
7 Deep Run Court



Prepared by:
Angela McKendrick, CRS, GRI
Agent
Demo Realty
123 Main Street
Miami FL, 33101

Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

Date: October 21, 2026

LOGO

EQUAL HOUSING OPPORTUNITY

REALTOR®

October 21, 2026

Tom & Mary White
7 Deep Run Court
Hunt Valley, MD 21030

Dear Tom & Mary:

Thank you very much for giving me the opportunity to present the enclosed proposal to market your home. I appreciate the time you spent with me reviewing the features of your home and outlining your financial goals and time considerations.

You will receive competent and professional service when you select me and Demo Realty to represent you. We have represented many families in this area concluding transactions that realize maximum value in a reasonable time. I hope you will select me as your agent in this very important transaction.

This proposal includes a comprehensive market analysis that will assist us in determining the market value and pricing of your home. I hope the information included on me and Demo Realty will confirm that I am best qualified to market your home.

Sincerely,

Angela McKendrick, CRS, GRI
Agent, REALTOR®

LOGO

Customizable Text Page

You may use this screen to enter text that will display on a page with the same graphics and colors as the rest of your presentation. You should replace this text with your own information or go back and remove this page from your presentation.



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Why use a REALTOR®?



When selling your home, your REALTOR® can give you up-to-date information on what is happening in the marketplace including price, financing and terms of competing properties. These are key factors in a successful sale of your property at the best price in the least amount of time.

Real estate licensees who are members of the NATIONAL ASSOCIATION OF REALTORS® are properly called REALTORS®. REALTORS® subscribe to a strict code of ethics and are expected to maintain a higher level of knowledge of the process of buying and selling real estate. They are committed to treat all parties to a transaction honestly. REALTOR® business practices are monitored at local board levels. Arbitration and disciplinary systems are in place to address complaints from the public or other board members.

Your REALTOR® can help you objectively evaluate every buyer's proposal and then help write an appropriate legally binding sale agreement. Between the initial sales agreement and settlement, questions may arise. For example, unexpected repairs may be required to obtain financing or a problem with the title is discovered. Your REALTOR® is the best person to help you resolve those issues and move the transaction to settlement.





Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Determining the Value of Your Home



A Comparative Market Analysis (CMA) is essential to determine the value of residential property. Location and characteristics of the property are the key elements in determining value. Therefore, the basis for valuation is similar properties in your area. The market analysis takes into account the amount received from recent sales of comparable properties and the quantity and quality of comparable properties currently on the market. The desired end result is to find a price that will attract a willing and able buyer in a reasonable time.

Once the value of your home has been determined, you can decide on an offering price that will achieve your goals. Generally, the price should not exceed the value by more than 5% or potential buyers may not even make offers. Naturally, if you want to sell quickly your asking price should be very near the value.

The following are a few things to keep in mind about pricing:

- Realistic pricing will achieve maximum price in a reasonable time.
- Your cost or profit desire is irrelevant; the market determines the price.
- The cost of improvements are almost always more than the added value.
- Houses that remain on the market for a long time do not get shown.
- A house that is priced right from the beginning achieves the highest proceeds.



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

The Importance of Intelligent Pricing

Determining the best asking price for a home can be one of the most challenging aspects of selling a home. It is also one of the most important. If your home is listed at a price that is above market value, you will miss out on prospective buyers who would otherwise be prime candidates to purchase your home. If you list at a price that is below market value, you will ultimately sell for a price that is not the optimum value for your home. As ***Figure 1*** illustrates, more buyers purchase their properties at market value than above market value. The percentage increases as the price falls even further below market value. Therefore, by pricing your property at market value, you expose it to a much greater percentage of prospective buyers. This increases your chances for a sale while ensuring a final sale price that properly reflects the market value of your home.

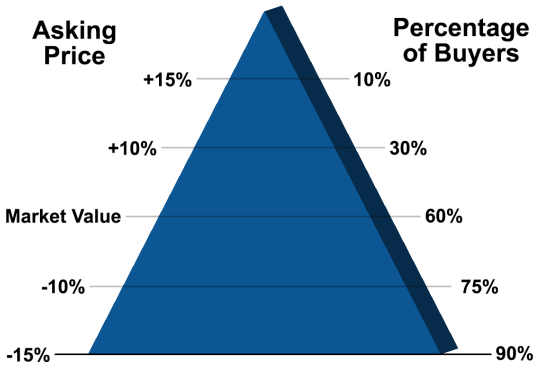


Figure 1 - Percentage of Buyers by Asking Price

Another critical factor to keep in mind when pricing your home is timing. A property attracts the most attention, excitement and interest from the real estate community and potential buyers when it is first listed on the market ***(see Figure 2).*** Improper pricing at the initial listing misses out on this peak interest period and may result in your property languishing on the market. This may lead to a below market value sale price ***(see Figure 3)***, or, even worse, no sale at all. Therefore, your home has the highest chances for a fruitful sale when it is new on the market and the price is reasonably established.

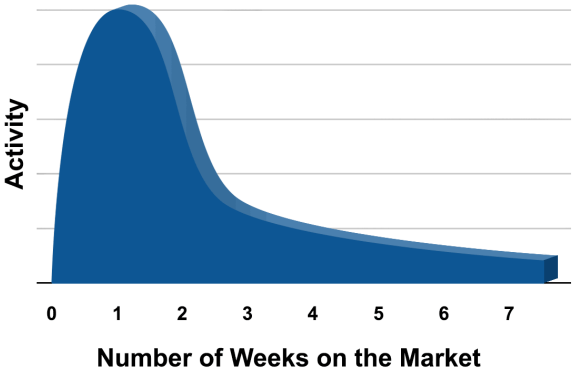


Figure 2 - Activity versus Timing

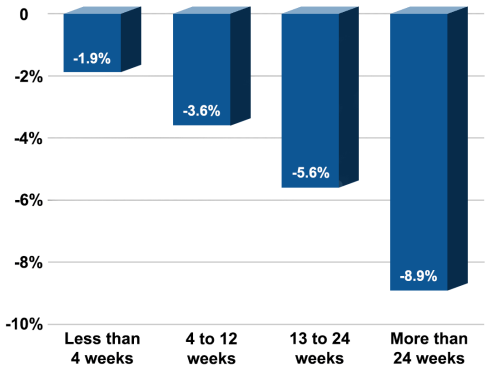


Figure 3 - The Effect of Overpricing

We can give you up-to-date information on what is happening in the marketplace and the price, financing, terms, and condition of competing properties. These are key factors in getting your property sold at the best price, quickly and with minimum hassle.

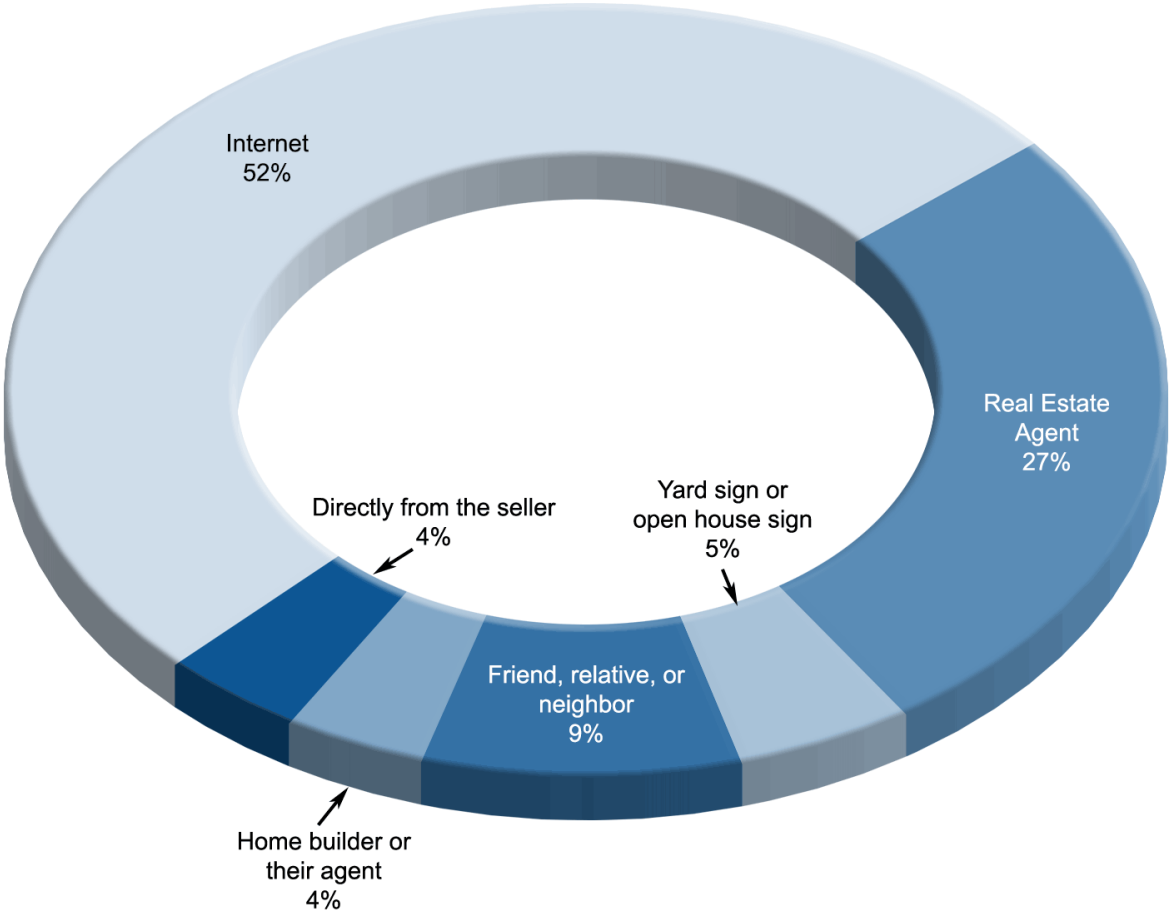


Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

How Buyers Found the Home They Purchased

Homebuyers may use the internet in their search process, but they are most likely to find the home they actually purchase using a real estate sales professional.



Source: National Association of REALTORS®
Profile of Home Buyers and Sellers.

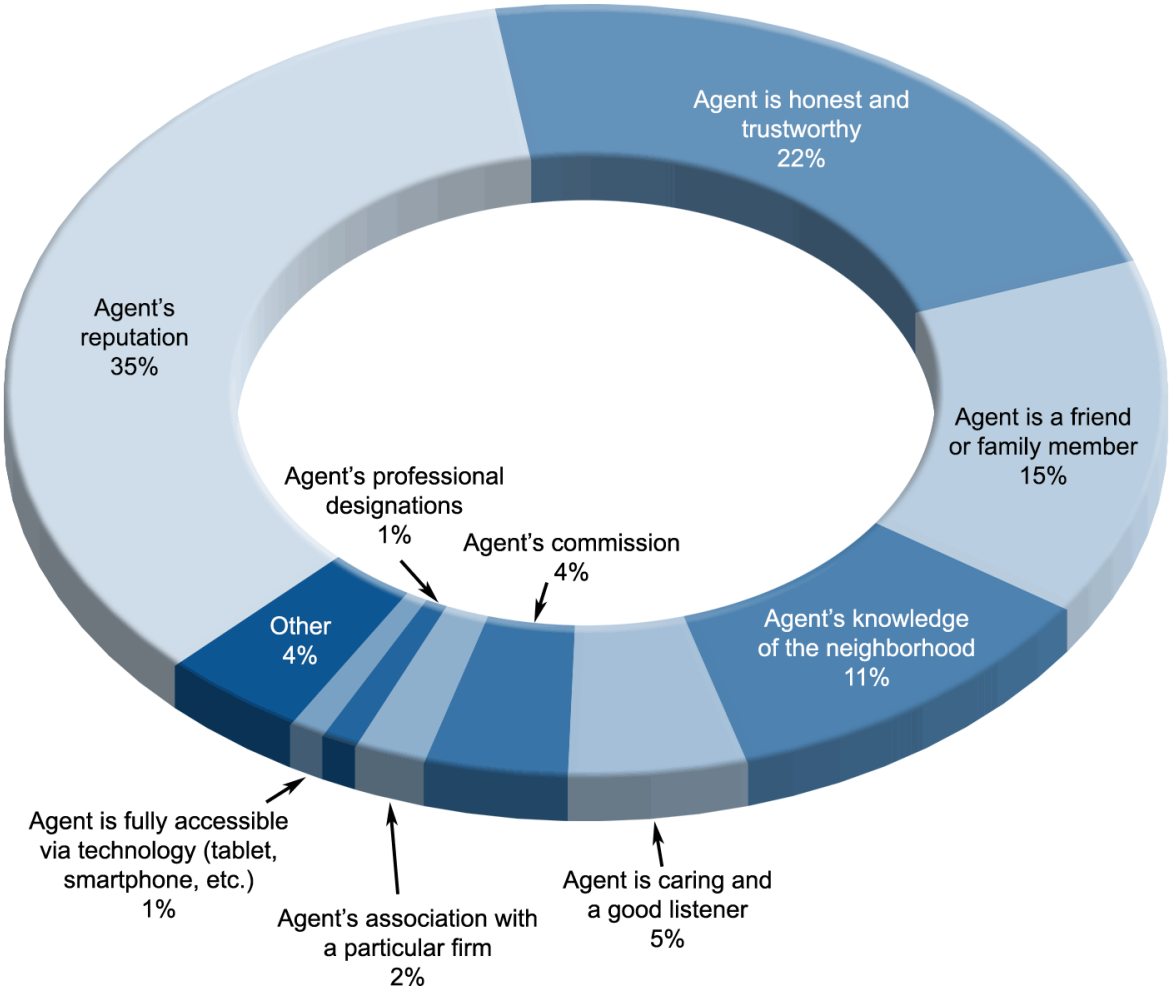


Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Important Factors In Choosing an Agent

A variety of factors influence a seller's decision to list with a particular real estate agent.



Source: National Association of REALTORS®
Profile of Home Buyers and Sellers.

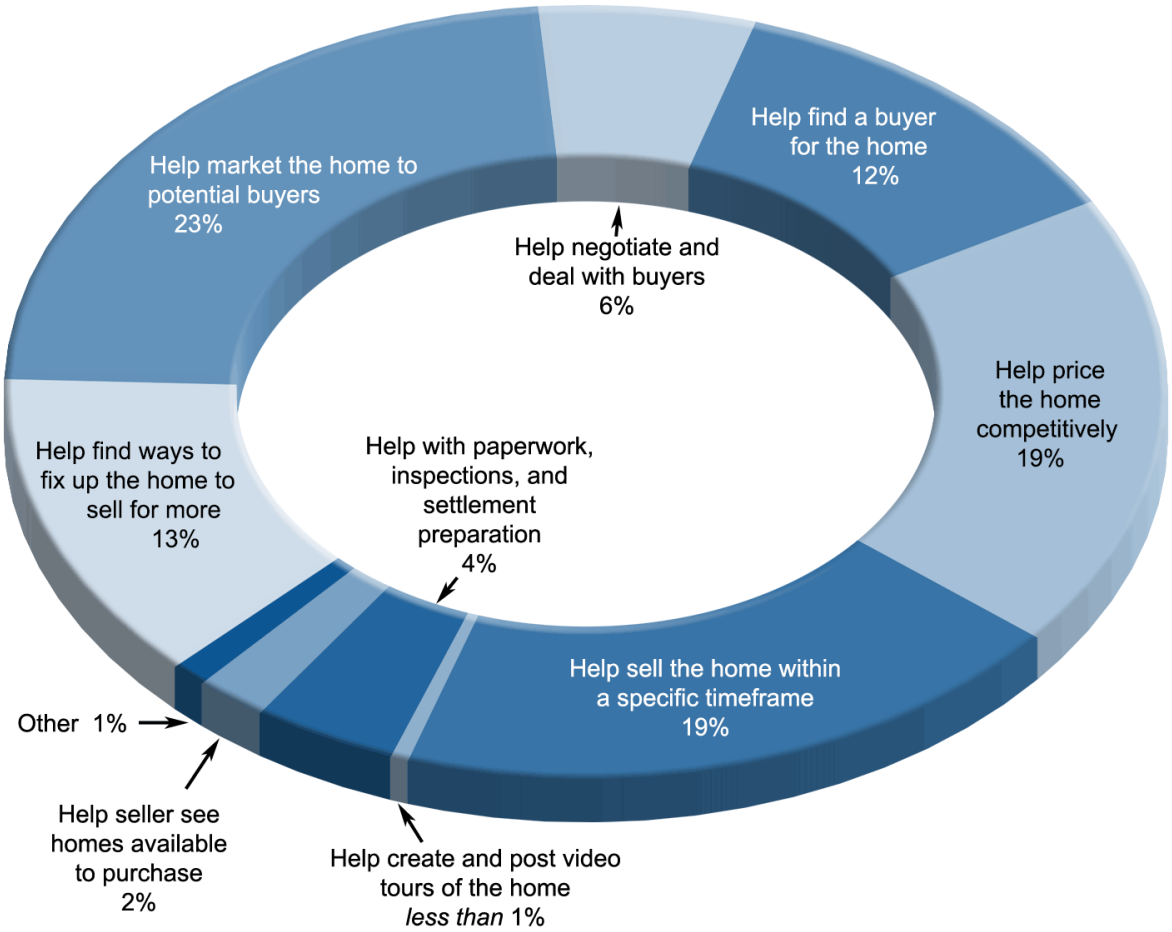


Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

What Sellers Want Most From Real Estate Professionals

Real estate agents can best serve their clients when they fully understand what their clients expect from them.



Source: National Association of REALTORS®
Profile of Home Buyers and Sellers.



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Seller Questionnaire

Frequently when a listing expires, a seller may consider selling his property himself. To sell your property without the assistance of a qualified real estate sales associate, you should be able to answer an unqualified "YES" to each of the following questions. As you go through these items, remember that a professional real estate sales associate is skilled in every area.

- **Price** NO YES

Do I have sufficient data to price my property realistically? Am I familiar with what comparable properties have sold for recently and what adjustments to those amounts I would need to make for my property?

- **Legal** NO YES

Can I draw proper contracts, recognize unreasonable contingencies, understand disclosure and agency relationships? Would I be on sound legal ground if conflicts arose?

- **Negotiations** NO YES

Can I handle the natural conflict of interest when working directly with a buyer, trying to protect my own interests versus my desire to accommodate his?

- **Marketing** NO YES

Do I have a complete understanding of real estate marketing and am I able to expose my property through the widest channels - local, regional and national?

- **Qualifying Buyers** NO YES

Can I professionally screen and handle innumerable inquiries? Can I differentiate between lookers and serious buyers? What kind of documents can I use to screen buyers and am I able to obtain them?

- **Financial** NO YES

Do I have expert knowledge of the current mortgage situation: assumptions, buydowns, ARMS, secondary financing?

- **Inconvenience** NO YES

Am I prepared to forego social or business plans for an extended period, as I must be available at all times?

- **Safety And Security Of Family** NO YES

Am I willing to have members of my household exposed to strangers? The motives of casual lookers could be suspect!

Unless you answered YES to all the questions above, the skills and training of a professional sales associate would best assist you in selling your property. Please keep in mind that only one in twenty sellers who try to sell their properties on their own are successful in selling at market price. The other nineteen suffered inconvenience, lost time, and frustration in their endeavor without reaching their ultimate goal—selling their property at the best possible price, in the shortest time possible and at the least inconvenience. Now, let us show you why Demo Realty, should be your choice!!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Key Market Factors

How long does it take to sell a property? Some properties sell in a few days, others may take several months. By recognizing some key factors that influence marketing a home, you can get significant control over market time.

The proper balance of these factors will expedite your sale:



- Location

Location is the single greatest factor affecting value. A neighborhood's desirability is basic to a property's fair market value.

- Competition

Buyers compare your property against others in that neighborhood. Buyers interpret value based on available properties on the market.

- Timing

The real estate market may reflect a "buyers" or "sellers" market. Market conditions cannot be manipulated; an individually tailored marketing plan of action must be developed for each property.

- Condition

The property condition will affect price and speed of sale. Optimizing physical appearance and advance preparation for marketing maximizes value.

- Terms

The more terms available, the larger the market, the quicker the sale and the higher the price. Terms structured to meet your objectives are important to successful marketing.

- Price

If the property is not properly priced, a sale may be delayed or even prevented. Reviewing the Comparative Market Analysis assists you in determining the best possible price.



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Seller Questionnaire

To sell your home without the assistance of a qualified real estate sales associate, you should be able to answer an unqualified "YES" to each of the following questions. As you go through these items, remember that a professional real estate sales associate is skilled in every area.

- **Price** NO YES

Do I have sufficient data to price my property realistically? Am I familiar with what comparable properties have sold for recently and what adjustments to those amounts I would need to make for my property?

- **Legal** NO YES

Can I draw proper contracts, recognize unreasonable contingencies, understand disclosure and agency relationships? Would I be on sound legal ground if conflicts arose?

- **Negotiations** NO YES

Can I handle the natural conflict of interest when working directly with a buyer, trying to protect my own interests versus my desire to accommodate his?

- **Marketing** NO YES

Do I have a complete understanding of real estate marketing and am I able to expose my property through the widest channels - local, regional and national?

- **Qualifying Buyers** NO YES

Can I professionally screen and handle innumerable inquiries? Can I differentiate between lookers and serious buyers? What kind of documents can I use to screen buyers and am I able to obtain them?

- **Financial** NO YES

Do I have expert knowledge of the current mortgage situation: assumptions, buydowns, ARMS, secondary financing?

- **Inconvenience** NO YES

Am I prepared to forego social or business plans for an extended period, as I must be available at all times?

- **Safety And Security Of Family** NO YES

Am I willing to have members of my household exposed to strangers? The motives of casual lookers could be suspect!

Unless you answered YES to all the questions above, the skills and training of a professional sales associate would best assist you in selling your property. Please keep in mind that only one in twenty sellers who try to sell their properties on their own are successful in selling at market price. The other nineteen suffered inconvenience, lost time, and frustration in their endeavor without reaching their ultimate goal—selling their property at the best possible price, in the shortest time possible and at the least inconvenience. Now, let us show you why Demo Realty, should be your choice!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

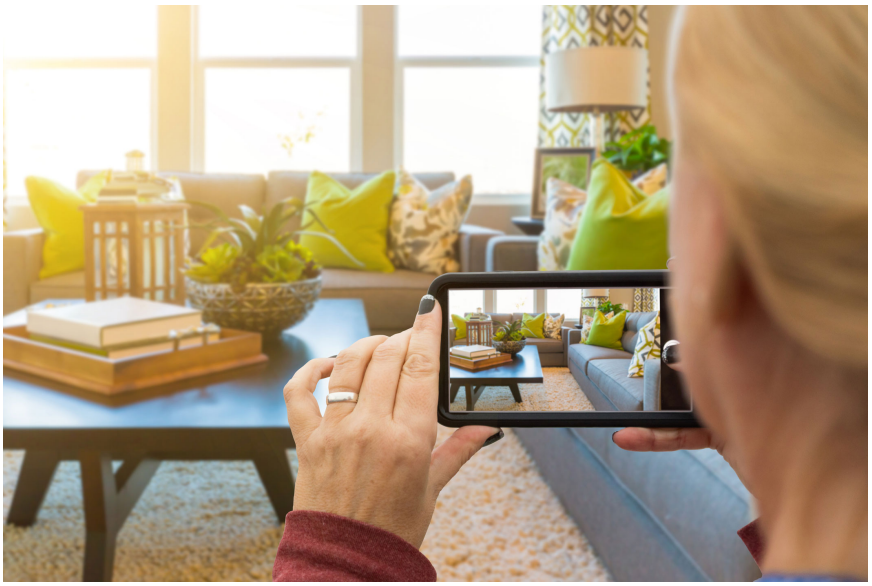
Virtual Tour

Imagine walking into a home for the first time. You look around. You step closer to the objects around you and you pass through the rooms. Now imagine doing all that on the screen of your computer or a smartphone - this is a virtual tour. I will provide a virtual tour of your home. It's one of the most important marketing tools available to a seller.

- Since the tour is available 24 hours a day 365 days a year, more prospects will tour your home and may become interested.
- Prospects will spend more time touring your home than they would at an open house.
- Virtual tours greatly lessen the importance of an open house. Over time the open house will probably be limited to appointments with informed prospects.
- Since more potential buyers see your home, the time on the market will probably be lessened significantly.
- Because more prospects will evaluate your home higher prices are possible.

Review a sample virtual tour:

https://www.relahq.com/demo/rubik





Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Services You Will Receive



- We will help you determine the best selling price for your home.
- We will suggest what you can do to get your home in top selling condition.
- We will develop a strategy to show your home.
- We will enter your home in the Multiple Listing System.
- We will implement a marketing plan.
- We will talk with you to review progress periodically.
- We will advise you of changes in the market climate.
- We will present all offers to you promptly and assist in evaluating them.



- We will monitor progress toward closing when a contract is accepted.
- We will monitor the appraisal and buyers loan approval.
- We will immediately advise you of events that may threaten closing.
- We will coordinate and monitor the settlement process.



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

When An Appointment Is Made

Agents from many real estate firms will want to show your home. Please allow any agent who calls to show your home at the suggested time. If you are not frequently available, it is suggested that you allow a lockbox to be installed on your door. You will increase your odds for a sale by allowing more qualified buyers to see your home. You do not want to miss an out-of-town transferee because your home was not able to be shown.

During a showing:



- Open all draperies and window shades during daylight hours.
- The kitchen & bathroom should sparkle.
- Open windows one half hour before showing to circulate fresh air.
- Open all the doors between rooms to give an inviting feeling.
- Place fresh flowers on kitchen table and/or in the living room.
- If possible, bake cookies or bread to add an inviting aroma.
- Turn on all lights and replace bulbs with high wattage bulbs where needed.
- Pets should be confined or restricted from view. Eliminate pet odors. Not everyone may share your love of animals. Some people may be allergic to them.
- All jewelry and small valuables should be stored in a safety deposit box or in a locked closet.
- Replace any items not included in the sale, or tag them appropriately with to be replaced with or not included signs.
- Beds should be made & clothes picked up. Bathrooms should be clean, with towels folded and toilet lid down.
- When you leave the house, please leave it as if you know it is going to be shown. You never know when the right person is going to look at it!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Preparing Your Home

Your home has just one chance to make a great impression with each potential buyer. And it can! The following "tricks of the trade" will help you keep track of what needs to be done. The whole idea is to present a clean, spacious clutter-free home--the kind of place you'd like to buy. Accomplish a little everyday, and before long your home will be ready to make the impression that can make the sale.

Your Home's Curb Appeal

- ❑ Mow lawn
- ❑ Trim shrubs
- ❑ Edge gardens and walkways
- ❑ Weed and mulch
- ❑ Sweep walkways and driveway, remove branches, litter or toys
- ❑ Add color and fill in bare spots with plantings
- ❑ Remove mildew or moss from walls or walks with bleach and water or other cleaner
- ❑ Take stains off your driveway with cleanser or kitty litter
- ❑ Stack woodpile neatly
- ❑ Clean and repair patio and deck area
- ❑ Remove any outdoor furniture which is not in good repair
- ❑ Make sure pool or spa sparkles
- ❑ Replace old storm doors
- ❑ Check for flat-fitting roof shingles
- ❑ Repair broken windows and shutters, replace torn screens, make sure frames and seams have solid caulking
- ❑ Hose off exterior wood and trim, replace damaged bricks or wood
- ❑ Touch up exterior paint, repair gutters and eaves
- ❑ Clean and remove rust from any window air conditioning units
- ❑ Paint the front door and mailbox
- ❑ Add a new front door mat and consider a seasonal door decoration
- ❑ Shine brass hardware on front door, outside lighting fixtures, etc.
- ❑ Make sure doorbell is in good working order

General Interior Tips

- ❑ Add a fresh coat of interior paint in light, neutral colors
- ❑ Shampoo carpeting, replace if necessary
- ❑ Clean and wax hardwood floors, refinish if necessary
- ❑ Clean and wash kitchen and bathroom floors
- ❑ Wash all windows, vacuum blinds, wash window sills
- ❑ Clean the fireplace
- ❑ Clean out and organize closets, add extra space by packing clothes and items you won't need again until after you've moved
- ❑ Remove extra furniture, worn rugs, and items you don't use; keep papers, toys, etc. picked up--especially on stairways
- ❑ Repair problems such as loose door knobs, cracked molding, leaking taps and toilets, squeaky doors, closets or screen doors which are off their tracks
- ❑ Add dishes of potpourri, or drop of vanilla or bath oil on light bulbs for scent
- ❑ Secure jewelry, cash and other valuables

The Living Room

- ❑ Make it cozy and inviting, discard chipped or worn furniture and frayed or worn rugs

The Dining Room

- ❑ Polish any visible silver and crystal
- ❑ Set the table for a formal dinner to help viewers imagine entertaining here

The Kitchen

- ❑ Make sure appliances are spotless inside and out (try baking soda for cleaning Formica stains)
- ❑ Make sure all appliances are in perfect working order
- ❑ Clean often forgotten spots on top of refrigerator and under sink
- ❑ Wax or sponge floor to brilliant shine, clean baseboards
- ❑ Unclutter all counter space, remove countertop appliances

The Bathrooms

- ❑ Remove all rust and mildew
- ❑ Make sure tile, fixtures, shower doors, etc. are immaculate and shining
- ❑ Make sure all fixtures are in good repair
- ❑ Replace loose caulking or grout
- ❑ Make sure lighting is bright, but soft

The Master Bedroom

- ❑ Organize furnishings to create a spacious look with well-defined sitting, sleeping, and dressing areas

The Garage

- ❑ Sell, give away, or throw out unnecessary items
- ❑ Clean oily cement floor
- ❑ Provide strong overhead light
- ❑ Tidy storage or work areas

The Basement

- ❑ Sell, give away, or throw out unnecessary items
- ❑ Organize and create more floor space by hanging tools and placing items on shelves
- ❑ Clean water heater and drain sediment
- ❑ Change furnace filter
- ❑ Make inspection access easy
- ❑ Clean and paint concrete floor and walls
- ❑ Provide strong overhead light

The Attic

- ❑ Tidy up by discarding or pre-packing
- ❑ Make sure energy-saving insulation is apparent
- ❑ Make sure air vent is in working order
- ❑ Provide strong overhead lighting

When It's Time To Show

- ❑ Make sure your property profile folder, utility bills, MLS profile, house location survey, etc. are available
- ❑ Open all draperies and shades, turn on all lights
- ❑ Pick up toys and other clutter, check to make sure beds are made and clothes are put away
- ❑ Give the carpets a quick vacuuming
- ❑ Add some strategically placed fresh flowers
- ❑ Open bathroom windows for fresh air
- ❑ Pop a spicy dessert or just a pan of cinnamon in the oven for aroma
- ❑ Turn off the television and turn on the radio music at a low volume
- ❑ Make a fire in the fireplace if appropriate
- ❑ Put pets in the backyard or arrange for a friend to keep them
- ❑ Make sure pet areas are clean and odor-free
- ❑ Make sure all trash is disposed of in neatly covered bins



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO



Resume

Angela McKendrick

Experience:
1998-Present: Real Estate Agent specializing in single family, multi-family, condominiums, and land sales.
1994-2002: Marketing Director for McCormick Company.

Affiliations:
Greater Baltimore Board of Realtors.
Maryland Association of Realtors.
National Association of Realtors.
Residential Sales Council.

Education:
Columbia University
North Carroll High School
Professional Courses sponsored by the National Association of Realtors.

Community:
Former American Cancer Society "Person of the Year."
Hunt Valley Community Association.
Greater Baltimore Association.
Scoutmaster Troop 211.

Personal:
Married to Jason McKendrick.
Children: David (31) and Anna (26).
Hobbies: Golf and Tennis.

LOGO

Customer References

Sellers...

Fred & Susan Fredericks	23 Elm Street	822-4554
Joe & Lisa Johnson	1400 N. Timonium Road	922-2222
Ron & Dawn Larkin	2311 E. Roundtop Circle	444-3948
Debra Jones	433 Forest Drive	231-6932
Don & Julia Smith	32 E. Running Road	211-4599
Len & Hanna Leonard	443 Forest Drive	343-6798

Buyers...

Mark & Joan Dawson	2300 S. Timonium Road	666-3033
Suzanne Swift	22 Forrest Avenue	667-9888
Ron & Joan Burns	55 W. Running Road	333-9843
Joe & Ann Reese	321 Pine Forest Lane	222-4563
Robert Johnson	324 82nd Terrace	342-6879
Jay & Sarah Volkers	75 Winding Way	234-1098



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Zillow Reviews

Angela McKendrick, REALTOR

Real Estate Agent

★★★★★ 5 Reviews

40 Recent Sales with Reviews

★★★★★

Angela McKendrick is exceptional. From listing to closing, she guided us through the sale of our luxury Miami home with confidence and professionalism. Her deep knowledge of the local market helped position our property effectively and attract serious buyers quickly. Her marketing strategy and community connections made a clear difference in achieving a smooth, successful sale. She kept us informed throughout the process and made everything feel seamless. We are very pleased with the results and highly recommend her to other sellers in South Florida.

3/18/2026 Melissa Parker

★★★★★

Working with Angela McKendrick was one of the best decisions we made during our home search. She took the time to understand exactly what we wanted in a luxury property and delivered beyond our expectations. Her market knowledge, attention to detail, and honest advice made us feel confident throughout the entire process. After 40 years in residential real estate, Angela truly knows Miami inside and out. We highly recommend her to anyone looking for an outstanding Realtor.

3/16/2026 David Hernandez

★★★★★

Angela McKendrick made purchasing our luxury home in Miami an enjoyable and stress-free experience. She is incredibly knowledgeable, responsive, and genuinely cares about her clients. Her deep ties to the community and extensive experience gave us valuable insights into neighborhoods, market trends, and future investment potential. Angela's professionalism and dedication are second to none. We would absolutely work with her again.

3/14/2026 Jennifer Collins



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

RealSatisfied Client Testimonials

Angela McKendrick
Real Estate Agent
5.0 rating based on 5 reviews.

Overall Satisfaction	Overall Performance	Overall Recommendation
★★★★★	★★★★★	★★★★★

(Seller)
3/18/2026 10:14:37 AM Melissa Parker, Coral Gables, FL 33134
Angela McKendrick is exceptional. From listing to closing, she guided us through the sale of our luxury Miami home with confidence and professionalism. Her deep knowledge of the local market helped position our property effectively and attract serious buyers quickly. Her marketing strategy and community connections made a clear difference in achieving a smooth, successful sale. She kept us informed throughout the process and made everything feel seamless. We are very pleased with the results and highly recommend her to other sellers in South Florida.

(Buyer)
3/16/2026 2:41:18 PM David Hernandez, Pinecrest, FL 33156
Working with Angela McKendrick was one of the best decisions we made during our home search. She took the time to understand exactly what we wanted in a luxury property and delivered beyond our expectations. Her market knowledge, attention to detail, and honest advice made us feel confident throughout the entire process. After 40 years in residential real estate, Angela truly knows Miami inside and out. We highly recommend her to anyone looking for an outstanding Realtor.

(Seller)
3/14/2026 9:52:44 AM Jennifer Collins, Aventura, FL 33180
Angela McKendrick made purchasing our luxury home in Miami an enjoyable and stress-free experience. She is incredibly knowledgeable, responsive, and genuinely cares about her clients. Her deep ties to the community and extensive experience gave us valuable insights into neighborhoods, market trends, and future investment potential. Angela's professionalism and dedication are second to none. We would absolutely work with her again.

(Buyer)
3/11/2026 4:08:56 PM Michael Rosen, Miami Beach, FL 33139
If you're looking for a luxury real estate expert in Miami, Angela McKendrick is the one to call. Her four decades of experience are reflected in every conversation and recommendation she makes. She listened carefully to our needs, negotiated skillfully on our behalf, and always kept us informed throughout the process. Her local connections and understanding of the Miami market made finding our perfect home much easier than we ever imagined. Five stars all the way!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Reach150 Recommendations

Recommendations for Angela McKendrick
6/29/2026

(Interior Designer)
3/18/2026 10:14:37 AM Melissa Parker, Coral Gables, FL 33134
Angela McKendrick is exceptional. From listing to closing, she guided us through the sale of our luxury Miami home with confidence and professionalism. Her deep knowledge of the local market helped position our property effectively and attract serious buyers quickly. Her marketing strategy and community connections made a clear difference in achieving a smooth, successful sale. She kept us informed throughout the process and made everything feel seamless. We are very pleased with the results and highly recommend her to other sellers in South Florida.

(Business Owner)
3/16/2026 2:41:18 PM David Hernandez, Pinecrest, FL 33156
Working with Angela McKendrick was one of the best decisions we made during our home search. She took the time to understand exactly what we wanted in a luxury property and delivered beyond our expectations. Her market knowledge, attention to detail, and honest advice made us feel confident throughout the entire process. After 40 years in residential real estate, Angela truly knows Miami inside and out. We highly recommend her to anyone looking for an outstanding Realtor.

(Healthcare Executive)
3/14/2026 9:52:44 AM Jennifer Collins, Aventura, FL 33180
Angela McKendrick made purchasing our luxury home in Miami an enjoyable and stress-free experience. She is incredibly knowledgeable, responsive, and genuinely cares about her clients. Her deep ties to the community and extensive experience gave us valuable insights into neighborhoods, market trends, and future investment potential. Angela's professionalism and dedication are second to none. We would absolutely work with her again.

(Financial Advisor)
3/11/2026 4:08:56 PM Michael Rosen, Miami Beach, FL 33139
If you're looking for a luxury real estate expert in Miami, Angela McKendrick is the one to call. Her four decades of experience are reflected in every conversation and recommendation she makes. She listened carefully to our needs, negotiated skillfully on our behalf, and always kept us informed throughout the process. Her local connections and understanding of the Miami market made finding our perfect home much easier than we ever imagined. Five stars all the way!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Testimonial Tree Testimonials

★★★★★
Angela McKendrick is exceptional. From listing to closing, she guided us through the sale of our luxury Miami home with confidence and professionalism. Her deep knowledge of the local market helped position our property effectively and attract serious buyers quickly. Her marketing strategy and community connections made a clear difference in achieving a smooth, successful sale. She kept us informed throughout the process and made everything feel seamless. We are very pleased with the results and highly recommend her to other sellers in South Florida.pubdate=3/18/2026 10:14:37 AM
Melissa Parker

★★★★★
Working with Angela McKendrick was one of the best decisions we made during our home search. She took the time to understand exactly what we wanted in a luxury property and delivered beyond our expectations. Her market knowledge, attention to detail, and honest advice made us feel confident throughout the entire process. After 40 years in residential real estate, Angela truly knows Miami inside and out. We highly recommend her to anyone looking for an outstanding Realtor.
3/16/2026 2:41:18 PM David Hernandez

★★★★★
Angela McKendrick made purchasing our luxury home in Miami an enjoyable and stress-free experience. She is incredibly knowledgeable, responsive, and genuinely cares about her clients. Her deep ties to the community and extensive experience gave us valuable insights into neighborhoods, market trends, and future investment potential. Angela's professionalism and dedication are second to none. We would absolutely work with her again.
3/14/2026 9:52:44 AM Jennifer Collins



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

Google Reviews

5 Reviews

★★★★★

3/18/2026 Melissa Parker
Angela McKendrick is exceptional. From listing to closing, she guided us through the sale of our luxury Miami home with confidence and professionalism. Her deep knowledge of the local market helped position our property effectively and attract serious buyers quickly. Her marketing strategy and community connections made a clear difference in achieving a smooth, successful sale. She kept us informed throughout the process and made everything feel seamless. We are very pleased with the results and highly recommend her to other sellers in South Florida.

★★★★★

3/16/2026 David Hernandez
Working with Angela McKendrick was one of the best decisions we made during our home search. She took the time to understand exactly what we wanted in a luxury property and delivered beyond our expectations. Her market knowledge, attention to detail, and honest advice made us feel confident throughout the entire process. After 40 years in residential real estate, Angela truly knows Miami inside and out. We highly recommend her to anyone looking for an outstanding Realtor.

★★★★★

3/14/2026 Jennifer Collins
Angela McKendrick made purchasing our luxury home in Miami an enjoyable and stress-free experience. She is incredibly knowledgeable, responsive, and genuinely cares about her clients. Her deep ties to the community and extensive experience gave us valuable insights into neighborhoods, market trends, and future investment potential. Angela's professionalism and dedication are second to none. We would absolutely work with her again.

★★★★★

3/11/2026 Michael Rosen
If you're looking for a luxury real estate expert in Miami, Angela McKendrick is the one to call. Her four decades of experience are reflected in every conversation and recommendation she makes. She listened carefully to our needs, negotiated skillfully on our behalf, and always kept us informed throughout the process. Her local connections and understanding of the Miami market made finding our perfect home much easier than we ever imagined. Five stars all the way!



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

My Social Media

With so many people using social media to stay up-to-date, it is very important for a Realtor to have multiple social media tools including Facebook, Instagram and Twitter. Social media is an important method for marketing your listings to both buyer and seller prospects. My company and I have an impressive social media presence designed to engage, inform and connect with today's buyers and sellers.

Facebook: https://www.facebook.com

Instagram: https://www.instagram.com

X: https://www.X.com



Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO

In Conclusion

When you choose Angela McKendrick you will receive:

- Excellent service and support.
- A market analysis of your home.
- A winning marketing plan.
- Every effort to sell your home promptly.
- The resources of Demo Realty.

List Your Home Now with Angela McKendrick!





Angela McKendrick, CRS, GRI
Office: 305-555-6546
Home Office: 305-555-6542
Fax: 305-555-6540
Web Site: www.demorealty.com/angela
Email: angela.mckendrick@demorealty.com

LOGO